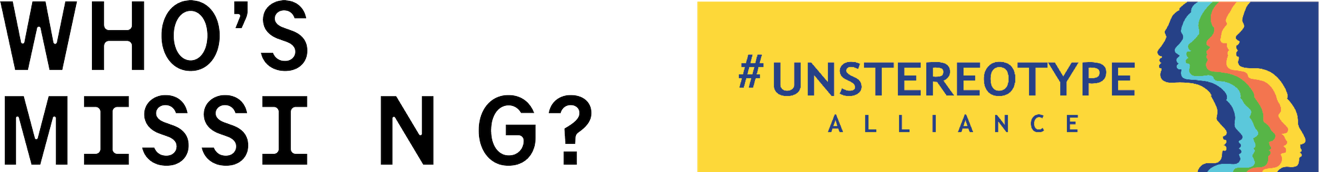
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**Who’s Missing?**

**Poster Alt Text Suggestions (Red + Yellow Series)**

**Red Option 1**

Red poster with large white block text partially obscured to reveal words like ‘RESEARCH,’ ‘EVENTS,’ ‘STORYTELLING,’ ‘MEDIA IMAGERY COMMS,’ and ‘TALENT.’ Tagline at the bottom reads ‘Inclusive marketing matters. Find out more at UnstereotypeAlliance.org.

**Red Option 2**

Red poster with large white block text partially obscured to reveal words like ‘CASTING,’ ‘MEDIA,’ ‘STORYTELLING,’ ‘LANGUAGE,’ and ‘VISUALS.’ Tagline at the bottom reads ‘Inclusive marketing matters. Find out more at UnstereotypeAlliance.org.

**Red Option 3**

Red poster with large white block text partially obscured to reveal words like ‘STORYTELLING,’ ‘TALENT,’ ‘MEDIA,’ ‘IMAGERY,’ ‘EVENTS,’ and ‘COMMS.’ Tagline at the bottom reads ‘Inclusive marketing matters. Find out more at UnstereotypeAlliance.org.

**Yellow Option 1**

Yellow poster with large white block text partially obscured to reveal words like ‘RESEARCH,’ ‘EVENTS,’ ‘STORYTELLING,’ ‘MEDIA IMAGERY COMMS,’ and ‘TALENT.’ Tagline at the bottom reads ‘Inclusive marketing matters. Find out more at UnstereotypeAlliance.org.

**Yellow Option 2**

Yellow poster with large white block text partially obscured to reveal words like ‘CASTING,’ ‘MEDIA,’ ‘STORYTELLING,’ ‘LANGUAGE,’ and ‘VISUALS.’ Tagline at the bottom reads ‘Inclusive marketing matters. Find out more at UnstereotypeAlliance.org.

**Yellow Option 3**

Yellow poster with large white block text partially obscured to reveal words like ‘STORYTELLING,’ ‘TALENT,’ ‘MEDIA,’ ‘IMAGERY,’ ‘EVENTS,’ and ‘COMMS.’ Tagline at the bottom reads ‘Inclusive marketing matters. Find out more at UnstereotypeAlliance.org.